EXPLORING CAREERS IN HEALTH CARE

ECHC WEBINAR SERIES

# CONNECTING HEALTHCARE & COMMUNITY

## Careers in Communications, Public Affairs & Community Health

Hear from the people behind the stories, partnerships and connections that help healthcare organizations engage with the communities they serve

### COMMUNICATIONS

Shapes how healthcare organizations share their stories and information. Create content for websites, social media, news media, employees and the public.

### PUBLIC AFFAIRS

Advances reputation, mission, and strategic priorities through integrated communications, community engagement, stakeholder relationships, and marketing initiatives. Builds trust, strengthens brand reputation, and amplifies community impact.

### COMMUNITY

Works to improve community health through partnerships, programs, and resources. Identify local health needs, build relationships with community organizations, and support initiatives that help people live healthier lives.

### EVENTS & OUTREACH

Brings healthcare information and resources directly to people. Plan events, campaigns, and outreach activities that educate, engage, and connect communities with healthcare services and programs.

## WHAT YOU'LL DISCOVER

- Explore career pathways and key skills
- See how these roles impact healthcare
- Hear from professionals in the field
- Discover where these careers can take you

**DECEMBER 16, 2026**
11:00 AM – 12:00 PM PT
Virtual Webinar

**REGISTER NOW!**

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